



Women, Media and Change



CALL FOR ENTRY FOR MEDIA AWARDS - GHANA

Women, Media and Change (WOMECE), Alliance for Reproductive Health Rights (ARHR), the Consortium for Mothers, Children, Adolescents and Health Policy and Systems Strengthening (COMCAHPSS), West Africa Health Organisation (WAHO) and the International Development Research Centre (IDRC) as part of the Women, Newborn, Child and Adolescent Wellbeing (WNSAW) have instituted a media award. It is to recognise and celebrate journalists who excel in WNSAW and Sexual Reproductive Health (SRH) reporting. The overall winner and first runner up will be awarded at the West Africa Health Organisation Sub Regional Meeting in Accra, Ghana in May 2022.

The award has 4 categories from which a winner will be chosen:

- **Radio**
- **Newspaper**
- **Television**
- **Alternative (online, blogs, social media etc.).**

Criteria for the award:

- **Stories on Women, Newborn, Child and Adolescent Wellbeing (WNSAW) and Sexual and Reproductive Health (SRH) must be originally written by the journalist.**
- **It must be well researched with accurate information.**
- **Focus on human angle stories which presents people and their problems, concerns, or achievements.**

Stories must have already been published/broadcast between **March 2020 and March 2022**

Submission deadline for entries is **April 15, 2022**. All entries should be sent to womec123@gmail.com / womec@hotmail.com. Please fill the entry form attached.

About the Project

The Catalysing Leadership to improve Women, Newborn, Child and Adolescent Wellbeing (WNSAW) project is aimed at contributing to improved and equitable policies and interventions in West Africa among vulnerable groups such as women, babies, children and adolescents. The Consortium for Mothers, Children, Adolescents and Health Policy and Systems Strengthening (COMCAHPSS), is the lead organisation in charge of the WNSAW project. The International Development Research Centre (IDRC) of Canada is funding the WNSAW project. Partner organisations involved in the project are, Women, Media and Change (WOMECE) based in Ghana, the Alliance for Reproductive Health Rights (ARHR), based in Ghana and the West Africa Health Organisation (WAHO). The 3-year WNSAW project is being implemented in Ghana, Sierra Leone, Burkina Faso, Côte d'Ivoire and Senegal. Media engagement, advocacy and Community Scorecard Assessment activities form critical parts of the Project.